

**ECONOMIC DEVELOPMENT COMMISSION
MEETING**

Tuesday, February 28, 2012

5:00 p.m.

Auburn City Hall

1225 Lincoln Way, **Room 10**

The Regular Session of the EDC was held in Room 10, City Hall, 1225 Lincoln Way, Auburn, California on Tuesday, February 28 at 5:00 p.m. with Chair Roper presiding and Deputy City Clerk Amy Lind recording the minutes.

CALL TO ORDER

ROLL CALL:

Commission Members Present: Monti Reynolds, Bud Richardson, Harvey Roper, Bridget Powers, Keith Nesbitt, Gary Capps, Teri Tait-Wilson.

Commission Members Absent: None

Staff Members Present: Robert Richardson

Public Comment

None

EDC Business

1. My MOTION, approve minutes of 01-18-2012.
MOTION: Nesbitt/ Richardson/ Unanimously approved by voice
2. Industry 2012 Update
Bridget Powers provided an update on the October 5th, 2012 event to promote the airport and generate business. She reviewed the outline for the day. She asked the EDC for help in getting interested people to this event. The consensus of the committee was to help with this event.
3. Auburn App Update
Bruce Cosgrove of the Auburn Chamber of Commerce gave an update on the Auburn app. He said it should be live soon for both Iphones and Androids. He said they are hoping for an April 1st announcement date. He introduced Kirk Lyford and Richard Buckley from "City App Maker" who provided a review of the app's capabilities and features. Bruce said he would like the EDC members to review the app during the soft opening in the next couple weeks.

4. Industrial Recruitment and Marketing Update

City Manager Bob Richardson said he would like to hold a workshop of the EDC to focus solely on this item. He will schedule it for next week.

5. Scheduled Vacancies (Amy)

Asst. City Clerk Amy Lind said there are two scheduled vacancies on the EDC. She has these vacancies were published in the Auburn Journal on December 30th, 2011 with applications due January 15th, 2012. The two applications received were from the commission members whose terms were expiring.

By MOTION, nominate Bud Richardson to reappointment to the EDC with a term ending 3/1/2014.

MOTION: Tait-Wilson/Reynolds/ Unanimously approved by voice
(Richardson abstained)

BY MOTION, nominate Harvey Roper to reappointment to the EDC with a term ending 3/1/2014.

MOTION: Reynolds/ Richardson/ Unanimously approved by voice
(Roper abstained)

These nominations will now be forwarded to the City Council for approval.

Adjournment

Chair Roper adjourned the meeting at 5:50 p.m.